

16TH • MAY 2025

**III International Online
Conference "HIGH-IMPACT
RESEARCH IN ECONOMICS
AND BUSINESS"**

**Attendance
Certificate**



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ONLINE CONFERENCE
HIGH-IMPACT
RESEARCH
IN ECONOMICS AND
BUSINESS**

**H-IR E & B
2025**

**HOW CAN YOU IMPROVE YOUR
PUBLISHING PRODUCTIVITY WITH
HIGH-IMPACT RESEARCH IN
ECONOMICS AND BUSINESS?**

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CONFERENCE PROGRAM

GMT+1

09:00 - 09:30 CONFERENCE OPENING

Dr. Pedro M. Fernández-Salguero
Chancellor of Extremadura University (Spain)
Dr. Rafael Robina-Ramírez. Extremadura
University (Spain)
Dr. Santiago Gutiérrez-Broncano. Castilla-La
Mancha University (Spain)

9:30 - 10:30 THEMATIC SESSION I

Dr. Michael Oyelere
Coventry University, United Kingdom
*Employee commitment and turnover intention:
Perspectives from the Nigerian public sector.*

10:30 - 11:30 THEMATIC SESSION II

**Dr. John Opute. Visiting Academic Role
with Birmingham Newman University,
UK.**
*Contextual entrepreneurship and gender:
The case of Nigeria in relation to
developed countries*

12:00 - 13:00 THEMATIC SESSION III

Dr. Sena Ozdemir
Lancaster University, United Kingdom
*Customer analytics and new product
performance: The role of contingencies.*

13:00 - 14:00 THEMATIC SESSION IV

**Dr. Avani Sebastian, Assistant Professor at
Witswaterand University, South Africa.**
*Behavioural biases in sell-side equity analysts'
decision-making: A South African emerging
market perspective*

15:30 - 17:00 MEETING WITH JOURNAL. GUEST
EDITORS I

Business Research Quarterly, BRQ
Chief: Dr José Alberto Aragón Correa

Tourism Review
Chief: Dr. Dimitrios Buhalis

**Journal of Destination Marketing and
Management**
Chief Dr. Eduardo Parra

17:30-18:30 - MEETING WITH JOURNAL/GUEST
EDITORS II

UCJC Business and Society Review
Chief: Dr. Juan Vázquez

Journal of Industrial Engineering and Management
Chief: Dr. Juan A. Marín

18:30-18:45 CLOSING CONFERENCE

Dr. Susana Schnnabel.
Director of Research Institute for Sustainable
Land Development